SAGAR DAYMA

PAGE BUILD & DESIGN MANAGER

- C-1102, Bageshree, Nanded City, Pune.
- (+91)9028887778
- saagard54@gmail.com
- resume.sagardayma.com
- resume.sagardayma.com/portfolio
- @sagar-dayma

DESIGN EXPERIENCE

- **Design Production:** Wireframing, prototyping.
- **Email Campaign Production:** email campaigns.
- **Digital Production:** Graphics, web pages.
- Mimecast Email Signature.

EDUCATION

MCA | Sinhgad Institute, Pune
68.88% | 2015

BCS | Aditya college of CS & IT, Selu
63.83% | 2013

HSC | Nutan Mahavidhyalaya, Selu
54.50 % | 2010

SSC | Nutan vidhyalaya, Selu
69.83% | 2008

PROFESSIONAL SUMMARY

A seasoned Design Manager with 9 years of comprehensive experience in leading and delivering top-notch design projects across various domains. Adept at managing teams, transforming creative visions into tangible results, and driving operational excellence. Proficient in Adobe Illustrator, Adobe Photoshop, Eloqua, AEM, and other design tools, with an exceptional ability to create innovative designs and streamline processes. Proven expertise in wireframing, prototyping, email campaigns, graphics, and web pages.

WORK EXPERIENCE

DESIGN MANAGER   Jan 2018 - Present

Avalara Technologies

- Manage three dynamic design teams responsible for graphics production, email campaign design, and Adobe Experience Manager (AEM) page development.
- Oversee end-to-end design projects, from receiving Adobe Illustrator files to redesigning graphics for various sizes for Avalara.com and social media platforms.
- Spearhead the creation of email campaigns using HTML and CSS in Eloqua, catering to existing and potential customers.
- Develop web pages utilizing AEM components and page templates, ensuring seamless user experiences.
- Collaborate with stakeholders to establish an efficient intake process for project requests, utilizing JIRA for streamlined communication.
- Excel in people management, leading recruitment, onboarding, knowledge transfer sessions, and performance training.
- Create dashboards in JIRA to track team progress and generate weekly and monthly reports for informed decision-making.

WEB DESIGNER   Apr 2016 - Dec 2017

Plus 91 Technologies

- Designed web page templates in PSDs and converted them into functional HTML pages.
- Managed websites using CMS platforms like WordPress, involving theme creation and page building.
- Demonstrated proficiency in graphics creation and modification using Adobe Illustrator and Photoshop.

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WORK EXPERIENCE

WEB DESIGNER   Feb 2015 - Mar 2016

ZoomYourTraffic Web Solutions

- Created responsive web pages using HTML, CSS, and Bootstrap, adhering to design standards.
- Transformed PSD designs into interactive and user-friendly web pages.
- Expertly crafted and edited images using Adobe Photoshop to enhance visual appeal.

EXPERTISE:

- Adobe Illustrator, Adobe Photoshop,
- Adobe XD, Sketch, InVision.
- Eloqua
- AEM, WordPress.
- HTML, CSS3, Bootstrap.
- Agile/Scrum methodologies.

PORTFOLIO & PROJECTS

- Portfolio: http://resume.sagardayma.com/portfolio/
  Mock-up created in 'Adobe XD'
  Converted mock-up to HTML and CSS.

- Avalara: http://avalara.com/
  Mock-up created in 'Sketch'
  Wire-framing in 'In-vision'
  CMS - AEM

- Medical Events Guide: https://medicaleventsguide.com/
  Mock-up created in 'Adobe XD'
  Wire-framing in 'In-vision'
  CMS - WordPress (Theme creation)

- Excello Exports: https://excelloexports.com/
  Mock-up created in 'Adobe Photoshop'
  Converted mock-up to HTML and CSS.
  CMS - WordPress.

PERSONAL DETAILS

- Date of Birth: 04-10-1992
- Permanent Address: 'Shree shanti shobha' niketan, Vidhyanagar (west), Selu. dist. Parbhani. PINCODE : 431503.
- Languages Known: English, Hindi, Marathi, Marwadi.

I hereby declare that the above written particulars are true to the best of my knowledge and belief.